

# ORDER



**Orders**  
**Order / Rev:** 6219  
**Alt Order #:** 09666346  
**Product Desc:** RESTORE OUR FUTURE  
**Estimate:** 526  
**Flight Dates:** 02/28/12 - 03/06/12  
**Original Date / Rev:** 02/21/12 / 03/05/12  
**Order Type:** GENERAL

**Local 12 WKRC-TV**

**Primary AE:** Millennium Washington DC  
**Sales Office:** MNAT  
**Sales Region:** National

**Agency Name:** Mentzer Media Services  
**Buying Contact:**  
**Billing Contact:**  
 600 Fairmount Ave  
 Towson, MD 21286

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Restore Our Future  
**Demographic:** A35+  
**Product Codes:** Issues/Propositions  
**Priority:** P-3  
**Revenue Codes:** AGY, POL-ISS, GEN

**New Business Thru:**  
**Order Separation:** 00:05:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/27/12	03/06/12	35	\$30,310.00	\$25,763.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
March 2012	35	\$30,310.00	\$25,763.50	0.00
<b>Totals</b>	<b>35</b>	<b>\$30,310.00</b>	<b>\$25,763.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

**Order Share**

Order Share	Share	Total
Local 12 WKRC-TV	41%	\$30,310.00
Market	100%	\$73,926.83

**Competitive Share**

Competitive Share	Share	Total
EKRC	0%	\$0.00
UNKWN	0%	\$0.00
WCPO	32%	\$23,656.59
WLWT	14%	\$10,349.76
WSTR	0%	\$0.00
WXIX	13%	\$9,610.49

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WKRC	02/29/12	03/02/12	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	--WTF--	:30	3	\$150.00	P-3	0.00	NM	3	\$450.00
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		02/27/12	03/04/12	--WTF--		3			\$150.00		0.00				
E 2	WKRC	02/29/12	03/02/12	4p Local 12 News at Four 4p Local 12 News at Four	CM	4:00 PM-4:30 PM	--WTF--	:30	3	\$450.00	P-2	0.00	NM	3	\$1,350.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		02/27/12	03/04/12	--WTF--		3			\$450.00		0.00				

Order / Rev: 6219  
 Alt Order #: 09666346  
 Flight Dates: 02/28/12 - 03/06/12

Advertiser: Restore Our Future  
 Product Desc: RESTORE OUR FUTURE  
 Estimate: 526  
 Local 12 WKRC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WKRC	02/29/12	03/02/12	4p Local 12 News at Four	CM	4:00 PM-4:30 PM --WTF--	:30	3	\$450.00	P-2	0.00	NM	3	\$1,350.00
4p Local 12 News at Four														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/27/12	03/04/12	--WTF--				3	\$450.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WKRC	02/27/12-03/04/12	4p Local 12 News at Four			4:00 PM-4:30 PM	--wThF----	:30	<del>(\$450.00)</del>		0.00	NM		
See MG 2.4 [News Special Report]														
4	WKRC	03/05/12-03/05/12	4p Local 12 News at Four			4:00 PM-4:30 PM	M-----	:30	\$450.00		0.00	NM		
Ⓜ MG for 2.1 03/02 [Approved by Buyer]														
E 3	WKRC	02/29/12	03/02/12	6p Local 12 News at Six	CM	6:00 PM-6:30 PM --WTF--	:30	3	\$800.00	P-1	0.00	NM	3	\$2,400.00
6p Local 12 News at Six														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/27/12	03/04/12	--WTF--				3	\$800.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WKRC	02/27/12-03/04/12	6p Local 12 News at Six			6:00 PM-6:30 PM	--wThF----	:30	<del>(\$800.00)</del>		0.00	NM		
See MG 3.4 [News Special Report]														
4	WKRC	03/05/12-03/05/12	6p Local 12 News at Six			6:00 PM-6:30 PM	M-----	:30	\$800.00		0.00	NM		
Ⓜ MG for 3.3 03/02 [Approved by Buyer]														
E 4	WKRC	02/29/12	03/02/12	M-F 7p-730p	CM	7:00 PM-7:30 PM --WTF--	:30	3	\$750.00	P-1	0.00	NM	3	\$2,250.00
M-F 7p-730p														
INSIDE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/27/12	03/04/12	--WTF--				3	\$750.00		0.00			
E 5	WKRC	02/29/12	03/02/12	Letterman	CM	1135p-1235a --WTF--	:30	3	\$385.00	P-2	0.00	NM	3	\$1,155.00
Letterman														
LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/27/12	03/04/12	--WTF--				3	\$385.00		0.00			
E 6	WKRC	02/29/12	03/04/12	11p M-Su Local 12 News	CM	11:00 PM-11:35 PM --WTFSS	:30	5	\$1,100.00	P-2	0.00	NM	5	\$5,500.00
11p M-Su Local 12 News 11														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/27/12	03/04/12	--WTFSS				5	\$1,100.00		0.00			
E 7	WKRC	02/29/12	02/29/12	Wed Reg 3	CM	10:00 PM-11:00 PM --W----	:30	1	\$2,200.00	P-3	0.00	NM	1	\$2,200.00
Wed Reg 3														
CSI														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/27/12	03/04/12	--W----				1	\$2,200.00		0.00			
E 8	WKRC	03/02/12	03/02/12	Fri Reg 3	CM	10:00 PM-11:00 PM ---F--	:30	1	\$2,200.00	P-2	0.00	NM	1	\$2,200.00
Fri Reg 3														
BLUE BLOODS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/27/12	03/04/12	----F--				1	\$2,200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WKRC	02/27/12-03/04/12	Fri Reg 3			10:00 PM-11:00 F	-----F----	:30	<del>(\$2,200.00)</del>		0.00	NM		
See MG 8.2 [NA]														
2	WKRC	03/04/12-03/04/12	Sun Reg 2			8-9p	-----Su	:30	\$2,200.00		0.00	NM		
Ⓜ MG for 8.1 03/02 [Approved by Buyer]														
E 9	WKRC	03/03/12	03/03/12	CBS This Morning Satur	CM	8:00 AM-9:00 AM -----S-	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
Saturday Early Show (8:00 AM-9:00 AM)														
EARLY SHW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/27/12	03/04/12	-----S-				1	\$200.00		0.00			

Order / Rev: 6219  
 Alt Order #: 09666346  
 Flight Dates: 02/28/12 - 03/06/12

Advertiser: Restore Our Future  
 Product Desc: RESTORE OUR FUTURE  
 Estimate: 526

Local 12 WKRC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 9	WKRC	03/03/12	03/03/12	CBS This Morning Saturday Saturday Early Show	CM	8:00 AM-9:00 AM -----S- (8:00 AM-9:00 AM)	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
EARLY SHW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/27/12	03/04/12	-----S-				1	\$200.00		0.00			
E 10	WKRC	03/04/12	03/04/12	Face the Nation Face the Nation	CM	10:30 AM-11:00 AM-----S	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
FACE NATION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/27/12	03/04/12	-----S				1	\$300.00		0.00			
E 11	WKRC	03/04/12	03/04/12	Newsmakers Newsmakers	CM	11:00 AM-11:30 AM-----S	:30	1	\$120.00	P-3	0.00	NM	1	\$120.00
NEWSMAKERS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/27/12	03/04/12	-----S				1	\$120.00		0.00			
E 12	WKRC	03/04/12	03/04/12	630p Local 12 News Sun 630p Local 12 News Sun	CM	630p-7p -----S	:30	1	\$550.00	P-1	0.00	NM	1	\$550.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/27/12	03/04/12	-----S				1	\$550.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WKRC	02/27/12-03/04/12		630p Local 12 News Sun		630p-7p		-----Su	:30	(\$550.00)	0.00	NM		
See MG 12.2														
[Program Overrun]														
2	WKRC	03/06/12-03/06/12		5a Good Morn Cincinnati		5:00 AM-5:30 AM		5:00 AM-5:30 A-T-----	:30	\$550.00	0.00	NM		
Ⓜ MG for 12.1 03/04														
[Approved by Buyer]														
E 13	WKRC	03/04/12	03/04/12	Sun Reg 1 Sun Reg 1	CM	7:00 PM-8:00 PM -----S	:30	1	\$3,200.00	P-2	0.00	NM	1	\$3,200.00
60 MIN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/27/12	03/04/12	-----S				1	\$3,200.00		0.00			
E 14	WKRC	03/04/12	03/04/12	Sun Reg 3 Sun Reg 3	CM	9:00 PM-10:00 PM-----S	:30	1	\$2,800.00	P-2	0.00	NM	1	\$2,800.00
GOOD WIFE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/27/12	03/04/12	-----S				1	\$2,800.00		0.00			
E 15	WKRC	03/04/12	03/04/12	Sun Reg 4 Sun Reg 4	CM	10:00 PM-11:00 PM-----S	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
CSI MIAMI														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/27/12	03/04/12	-----S				1	\$2,000.00		0.00			
E 16	WKRC	03/05/12	03/05/12	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM-----	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
DRS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/05/12	03/11/12	M-----				1	\$150.00		0.00			
E 17	WKRC	03/05/12	03/05/12	4p Local 12 News at Four 4p Local 12 News at Four	CM	4:00 PM-4:30 PM M----- (4:00 PM-4:30 PM)	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/05/12	03/11/12	M-----				1	\$450.00		0.00			
E 18	WKRC	03/05/12	03/05/12	6p Local 12 News at Six 6p Local 12 News at Six	CM	6:00 PM-6:30 PM M-----	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/05/12	03/11/12	M-----				1	\$800.00		0.00			
E 19	WKRC	03/05/12	03/05/12	M-F 7p-730p M-F 7p-730p	CM	7:00 PM-7:30 PM M-----	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
INSIDE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Advertiser:	Restore Our Future
Product Desc:	RESTORE OUR FUTURE
Estimate:	526

Local 12 WKRC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 19	WKRC	03/05/12	03/05/12	M-F 7p-730p M-F 7p-730p	CM	7:00 PM-7:30 PM	M-----	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
INSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		03/05/12	03/11/12	M-----		1		\$750.00		0.00					
E 20	WKRC	03/05/12	03/05/12	Letterman Letterman	CM	11:35 PM-12:35 XM	M-----	:30	1	\$385.00	P-2	0.00	NM	1	\$385.00
LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		03/05/12	03/11/12	M-----		1		\$385.00		0.00					
E 21	WKRC	03/05/12	03/05/12	11p M-F Local 12 News 11p M-F Local 12 News 11	CM	11:00 PM-11:35 PM	M-----	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		03/05/12	03/11/12	M-----		1		\$1,100.00		0.00					
													Totals	35	\$30,310.00

## ORDER



Orders	Order / Rev:	4635
	Alt Order #:	09650004
	Product Desc:	RESTORE OUR FUTURE
	Estimate:	441
	Flight Dates:	02/08/12 - 02/14/12
	Original Date / Rev:	02/07/12 / 02/07/12
	Order Type:	GENERAL

Local 12 WKRC-TV

Primary AE:	Millennium Washington DC
Sales Office:	MNAT
Sales Region:	National

Agency	Name:	Mentzer Media Services
	Buying Contact:	
	Billing Contact:	
		600 Fairmount Ave
		Towson, MD 21286

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Restore Our Future
	Demographic:	A35+
	Product Codes:	Issues/Propositions
	Priority:	P-1
	Revenue Codes:	AGY, POL-ISS, GEN

New Business Thru:	
Order Separation:	00:05:00
Advertiser External ID:	
Agency External ID:	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/30/12	02/14/12	5	\$4,050.00	\$3,442.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2012	5	\$4,050.00	\$3,442.50	0.00
<b>Totals</b>	<b>5</b>	<b>\$4,050.00</b>	<b>\$3,442.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

### Order Share

Order Share	Share	Total
Local 12 WKRC-TV	25%	\$4,050.00
Market	100%	\$16,200.00

## Competitive Share

Competitive Share	Share	Total
EKRC	0%	\$0.00
UNKWN	0%	\$0.00
WCPO	11%	\$1,782.00
WLWT	35%	\$5,670.00
WSTR	0%	\$0.00
WXIX	29%	\$4,698.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WKRC	02/08/12	02/10/12	6p Billboard 6p Billboard	CM	6:00 PM-6:30 PM	--WTF--	:30	2	\$800.00	P-1	0.00	NM	2	\$1,600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	02/06/12	02/12/12	--WTF--		2		\$800.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
2	NKRC	02/06/12-02/12/12		6p Local 12 News at Six		6p-630p	MTWThF----	:30		\$800.00	0.00	NM			
E 2	WKRC	02/08/12	02/12/12	11p M-Su Local 12 News 11p M-Su Local 12 News	CM	11:00 PM-11:35 PM	--WTFSS	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	02/06/12	02/12/12	--WTFSS		1		\$1,100.00		0.00					

Order / Rev: 4635  
 Alt Order #: 09650004  
 Flight Dates: 02/08/12 - 02/14/12

Advertiser: Restore Our Future  
 Product Desc: RESTORE OUR FUTURE  
 Estimate: 441

Local 12 WKRC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	WKRC	02/12/12	02/12/12	Face the Nation Face the Nation	CM	10:30 AM-11:00 AM-----S	:30	1	\$550.00	P-1	0.00	NM	1	\$550.00
FACE NATION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	02/06/12	02/12/12	-----S					1	\$550.00		0.00			
E 4	WKRC	02/13/12	02/14/12	6p Local 12 News at SixCM 6p Local 12 News at Six	CM	6:00 PM-6:30 PM MT-----	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	02/13/12	02/19/12	MT-----					1	\$800.00		0.00			
												Totals	5	\$4,050.00

## ORDER



**Orders**  
**Order / Rev:** 5930  
**Alt Order #:** 09663837  
**Product Desc:** RESTORE OUR FUTURE  
**Estimate:** 462  
**Flight Dates:** 02/15/12 - 02/21/12  
**Original Date / Rev:** 02/17/12 / 02/24/12  
**Order Type:** GENERAL

## Local 12 WKRC-TV

**Primary AE:** Millennium Washington DC  
**Sales Office:** MNAT  
**Sales Region:** National

**Agency Name:** Mentzer Media Services  
**Buying Contact:**  
**Billing Contact:**  
 600 Fairmount Ave  
 Towson, MD 21286

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Restore Our Future  
**Demographic:** A35+  
**Product Codes:** Issues/Propositions  
**Priority:** P-1  
**Revenue Codes:** AGY, POL-ISS, GEN

**New Business Thru:**  
**Order Separation:** 00:05:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/30/12	02/19/12	1	\$550.00	\$467.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2012	1	\$550.00	\$467.50	0.00
<b>Totals</b>	<b>1</b>	<b>\$550.00</b>	<b>\$467.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

## Order Share

	Share	Total
Local 12 WKRC-TV	7%	\$550.00
Market	100%	\$7,857.14

## Competitive Share

	Share	Total
EKRC	0%	\$0.00
UNKWN	0%	\$0.00
WCPO	20%	\$1,571.43
WLWT	50%	\$3,928.57
WSTR	0%	\$0.00
WXIX	23%	\$1,807.14

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WKRC	02/19/12	02/19/12	Face the Nation	CM	10:30 AM-11:00 AM	-----S	:30	1	\$550.00	P-1	0.00	NM	1	\$550.00
				FACE NATION											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/13/12	02/19/12	-----S		1				\$550.00		0.00			
E 2	WKRC	02/19/12	02/19/12	630p Sun News BB	CM	6:30 PM-7:00 PM	-----S	:30	1	\$550.00	P-1	0.00	NM	0	\$0.00
				630p Sun News BB											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/13/12	02/19/12	-----S		1				\$550.00		0.00			

Order / Rev: 5930  
 Alt Order #: 09663837  
 Flight Dates: 02/15/12 - 02/21/12

Advertiser: Restore Our Future  
 Product Desc: RESTORE OUR FUTURE  
 Estimate: 462

Local 12 WKRC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WKRC	02/19/12	02/19/12	630p Sun News BB	CM	6:30 PM-7:00 PM -----S	:30	1	\$550.00	P-1	0.00	NM	0	\$0.00
				630p Sun News BB										
	NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	02/13/12	02/19/12	-----S		1		\$550.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WKRC	02/13/12-02/19/12		630p Sun News BB		6:30 PM-7:00 PM		-----Su	:30	(\$550.00)	0.00	NM		
	Credited													
	[Client Request]													
												Totals	1	\$550.00



## ORDER



## Orders

Order / Rev:	5932
Alt Order #:	09663839
Product Desc:	RESTORE OUR FUTURE
Estimate:	506
Flight Dates:	02/22/12 - 02/28/12
Original Date / Rev:	02/17/12 / 03/01/12
Order Type:	GENERAL

Local 12 WKRC-TV

Primary AE:	Millennium Washington DC
Sales Office:	MNAT
Sales Region:	National

## Agency

Name:	Mentzer Media Services
Buying Contact:	
Billing Contact:	
	600 Fairmount Ave
	Towson, MD 21286

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

## Advertiser

Name:	Restore Our Future
Demographic:	A35+
Product Codes:	Issues/Propositions
Priority:	P-3
Revenue Codes:	AGY, POL-ISS, GEN

New Business Thru:	
Order Separation:	00:05:00
Advertiser External ID:	
Agency External ID:	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/30/12	02/26/12	21	\$19,705.00	\$16,749.25
02/27/12	02/28/12	9	\$5,870.00	\$4,989.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2012	21	\$19,705.00	\$16,749.25	0.00
March 2012	9	\$5,870.00	\$4,989.50	0.00
<b>Totals</b>	<b>30</b>	<b>\$25,575.00</b>	<b>\$21,738.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
Local 12 WKRC-TV	35%	\$25,575.00
Market	100%	\$73,071.43

### Competitive Share

Competitive Share	Share	Total
EKRC	0%	\$0.00
UNKWN	0%	\$0.00
WCPO	36%	\$26,305.71
WLWT	14%	\$10,230.00
WSTR	0%	\$0.00
WXIX	15%	\$10,960.71

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WKRC	02/22/12	02/24/12	4p Local 12 News at Four 4p Local 12 News at Four	CM	4:00 PM-4:30 PM --WTF-- (4:00 PM-4:30 PM)	:30	3	\$450.00	P-2	0.00	NM	3	\$1,350.00
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 02/20/12	02/26/12	--WTF--		3		\$450.00			0.00			
E 2	WKRC	02/22/12	02/24/12	6p Local 12 News at Six 6p Local 12 News at Six	CM	6:00 PM-6:30 PM --WTF--	:30	3	\$800.00	P-1	0.00	NM	3	\$2,400.00
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 02/20/12	02/26/12	--WTF--		3		\$800.00			0.00			
E 3	WKRC	02/22/12	02/24/12	M-F 7p-730p M-F 7p-730p	CM	7:00 PM-7:30 PM --WTF--	:30	3	\$750.00	P-1	0.00	NM	3	\$2,250.00



Order / Rev:	5932
Alt Order #:	09663839
Flight Dates:	02/22/12 - 02/28/12

Advertiser:	Restore Our Future
Product Desc:	RESTORE OUR FUTURE
Estimate:	506

Local 12 WKRC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 15	WKRC	02/27/12	02/28/12	Letterman Letterman	CM	11:35 PM-12:35 XMT	-----	:30	2	\$385.00	P-2	0.00	NM	2	\$770.00
LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/27/12	03/04/12	MT-----		2		\$385.00		0.00					
E 16	WKRC	02/27/12	02/28/12	11p M-F Local 12 News CM 11p M-F Local 12 News 11	CM	11:00 PM-11:35 PMT	-----	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/27/12	03/04/12	MT-----		1		\$1,100.00		0.00					
N 17	WKRC	02/25/12	02/25/12	6pm Local 12 News Sat CM 6pm Local 12 News Sat	CM	6p-630p	-----S-	:30	1	\$550.00	P-1	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/20/12	02/26/12	-----S-		1		\$550.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WKRC	02/20/12-02/26/12		6pm Local 12 News Sat		6p-630p	-----Sa--	:30		<del>(\$550.00)</del>		0.00	NM		
Credited [Client Request]															
Totals														30	\$25,575.00

## ORDER



**Orders**  
**Order / Rev:** 7635  
**Alt Order #:** 09672820  
**Product Desc:** RESTORE OUR FUTURE  
**Estimate:** 569  
**Flight Dates:** 02/28/12 - 03/06/12  
**Original Date / Rev:** 02/28/12 / 03/05/12  
**Order Type:** GENERAL

## Local 12 WKRC-TV

**Primary AE:** Millennium Washington DC  
**Sales Office:** MNAT  
**Sales Region:** National

**Agency Name:** Mentzer Media Services  
**Buying Contact:**  
**Billing Contact:**  
 600 Fairmount Ave  
 Towson, MD 21286

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Restore Our Future  
**Demographic:** A35+  
**Product Codes:** Issues/Propositions  
**Priority:** P-3  
**Revenue Codes:** AGY, POL-ISS, GEN

**New Business Thru:**  
**Order Separation:** 00:05:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/27/12	03/06/12	45	\$40,920.00	\$34,782.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2012	45	\$40,920.00	\$34,782.00	0.00
<b>Totals</b>	<b>45</b>	<b>\$40,920.00</b>	<b>\$34,782.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
Local 12 WKRC-TV	38%	\$40,920.00
Market	100%	\$107,684.21

## Competitive Share

Competitive Share	Share	Total
EKRC	0%	\$0.00
UNKWN	0%	\$0.00
WCPO	41%	\$44,150.53
WLWT	12%	\$12,922.11
WSTR	0%	\$0.00
WXIX	9%	\$9,691.58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WKRC	02/28/12	03/02/12	4p Local 12 News at Four	CM	4:00 PM-4:30 PM	-TWTF--	:30	3	\$450.00	P-2	0.00	NM	3	\$1,350.00
				4p Local 12 News at Four		(4:00 PM-4:30 PM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/27/12	03/04/12	-TWTF--		3				\$450.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		3	NKRC	02/27/12-03/04/12	4p Local 12 News at Four	4:00 PM-4:30 PM	4:00 PM-4:30 P-TwThF----	:30		(\$450.00)		0.00	NM		
				See MG 1.4											
				[News Special Report]											
		4	NKRC	03/05/12-03/05/12	4p Local 12 News at Four	4:00 PM-4:30 PM	4:00 PM-4:30 PM-----	:30		\$450.00		0.00	NM		
				MG for 1.3 03/02											
				[Approved by Buyer]											
E 2	WKRC	02/28/12	03/02/12		CM	6:00 PM-6:30 PM	-TWTF--	:30	3	\$800.00	P-1	0.00	NM	3	\$2,400.00

Order / Rev: 7635  
 Alt Order #: 09672820  
 Flight Dates: 02/28/12 - 03/06/12

Advertiser: Restore Our Future  
 Product Desc: RESTORE OUR FUTURE  
 Estimate: 569

Local 12 WKRC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6p Local 12 News at Six														
6p Local 12 News at Six														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/27/12	03/04/12	-TWTF--				3	\$800.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
3	NKRC	02/27/12-03/04/12	6p Local 12 News at Six			6:00 PM-6:30 PM		-TWThF----	:30	<del>(\$800.00)</del>	0.00	NM		
See MG 2.4														
[News Special Report]														
4	NKRC	03/05/12-03/05/12	6p Local 12 News at Six			6:00 PM-6:30 PM		M-----	:30	\$800.00	0.00	NM		
Ⓜ MG for 2.3 03/02														
[Approved by Buyer]														
3	WKRC	02/28/12	03/02/12	Letterman Letterman	CM	11:35 PM-12:35 AM-TWTF--	:30	2	\$385.00	P-2	0.00	NM	2	\$770.00
LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/27/12	03/04/12	-TWTF--				2	\$385.00		0.00			
4	WKRC	02/29/12	02/29/12	Wed Reg 3 Wed Reg 3	CM	10:00 PM-11:00 PM--W----	:30	1	\$2,200.00	P-3	0.00	NM	1	\$2,200.00
CSI														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/27/12	03/04/12	--W----				1	\$2,200.00		0.00			
E 5	WKRC	03/02/12	03/02/12	Fri Reg 3 Fri Reg 3	CM	10:00 PM-11:00 PM----F--	:30	2	\$2,200.00	P-2	0.00	NM	1	\$2,200.00
BLUE BLOODS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/27/12	03/04/12	----F--				2	\$2,200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	NKRC	02/27/12-03/04/12	Fri Reg 3			10:00 PM-11:00 PM		-----F----	:30	<del>(\$2,200.00)</del>	0.00	NM		
Credited														
[Credited Spot]														
2	NKRC	02/27/12-03/04/12	Fri Reg 3			10:00 PM-11:00 PM		-----F----	:30	<del>(\$2,200.00)</del>	0.00	NM		
See MG 5.3														
[NA]														
3	NKRC	03/03/12-03/03/12	Sat Reg 1			8-9p		-----Sa--	:30	\$2,200.00	0.00	NM		
Ⓜ MG for 5.2 03/02														
[Approved by Buyer]														
6	WKRC	03/03/12	03/03/12	EM Sat Rotator EM Sat Rotator	CM	8:00 AM-9:00 AM -----S- (8:00 AM-9:00 AM)	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
SAT EARLY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/27/12	03/04/12	-----S-				1	\$200.00		0.00			
7	WKRC	03/04/12	03/04/12	630p Local 12 News Sun 630p Local 12 News Sun	CM	6:30 PM-7:00 PM -----S	:30	1	\$550.00	P-1	0.00	NM	1	\$550.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/27/12	03/04/12	-----S				1	\$550.00		0.00			
8	WKRC	03/04/12	03/04/12	Sun Reg 1 Sun Reg 1	CM	7:00 PM-8:00 PM -----S	:30	1	\$3,200.00	P-2	0.00	NM	1	\$3,200.00
60 MIN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/27/12	03/04/12	-----S				1	\$3,200.00		0.00			
E 9	WKRC	03/04/12	03/04/12	Sun Reg 4 Sun Reg 4	CM	10:00 PM-11:00 PM-----S	:30	2	\$2,000.00	P-2	0.00	NM	2	\$4,000.00
CSI MIAMI														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/27/12	03/04/12	-----S				2	\$2,000.00		0.00			

Order / Rev: 7635  
 Alt Order #: 09672820  
 Flight Dates: 02/28/12 - 03/06/12

Advertiser: Restore Our Future  
 Product Desc: RESTORE OUR FUTURE  
 Estimate: 569  
 Local 12 WKRC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 9	WKRC	03/04/12	03/04/12	Sun Reg 4 Sun Reg 4	CM	10:00 PM-11:00 PM-----S	:30	2	\$2,000.00	P-2	0.00	NM	2	\$4,000.00
CSI MIAMI														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/27/12	03/04/12	-----S		2		\$2,000.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	WKRC	02/27/12-03/04/12		Sun Reg 4		10:00 PM-11:00 P		-----Su	:30	(\$2,000.00)	0.00	NM		
See MG 9.3														
[NA]														
3	WKRC	03/03/12-03/03/12		Sat Reg 3				-----Sa--	:30	\$2,000.00	0.00	NM		
Ⓜ MG for 9.2 03/04														
[Approved by Buyer]														
10	WKRC	03/05/12	03/05/12	4p Local 12 News at Four 4p Local 12 News at Four	CM	4:00 PM-4:30 PM M----- (4:00 PM-4:30 PM)	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/05/12	03/11/12	M-----		1		\$450.00		0.00				
11	WKRC	03/05/12	03/05/12	6p Local 12 News at Six 6p Local 12 News at Six	CM	6:00 PM-6:30 PM M-----	:30	2	\$800.00	P-1	0.00	NM	2	\$1,600.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/05/12	03/11/12	M-----		2		\$800.00		0.00				
E 12	WKRC	03/01/12	03/02/12	4p Local 12 News at Four 4p Local 12 News at Four	CM	4:30 PM-5:00 PM ---TF-- (4:30 PM-5:00 PM)	:30	4	\$500.00	P-1	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/27/12	03/04/12	---TF--		4		\$500.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	WKRC	02/27/12-03/04/12		4p Local 12 News at Four		4:30 PM-5:00 PM		---ThF----	:30	(\$500.00)	0.00	NM		
See MG 12.5														
[News Special Report]														
3	WKRC	02/27/12-03/04/12		4p Local 12 News at Four		4:30 PM-5:00 PM		---ThF----	:30	(\$500.00)	0.00	NM		
See MG 12.6														
[News Special Report]														
5	WKRC	03/05/12-03/05/12		4p Local 12 News at Four		4:30 PM-5:00 PM		-----	:30	\$500.00	0.00	NM		
Ⓜ MG for 12.2 03/02														
[Approved by Buyer]														
6	WKRC	03/05/12-03/05/12		4p Local 12 News at Four		4:30 PM-5:00 PM		-----	:30	\$500.00	0.00	NM		
Ⓜ MG for 12.3 03/02														
[Approved by Buyer]														
13	WKRC	03/01/12	03/04/12	11p M-Su Local 12 News 11p M-Su Local 12 News 11	CM	11p-1135p ---TFSS	:30	4	\$1,100.00	P-2	0.00	NM	4	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/27/12	03/04/12	---TFSS		4		\$1,100.00		0.00				
14	WKRC	03/05/12	03/05/12	4p Local 12 News at Four 4p Local 12 News at Four	CM	4:30 PM-5:00 PM M----- (4:30 PM-5:00 PM)	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/05/12	03/11/12	M-----		1		\$500.00		0.00				
15	WKRC	03/05/12	03/05/12	11p M-F Local 12 News 11p M-F Local 12 News 11	CM	11p-1135p M-----	:30	2	\$1,100.00	P-2	0.00	NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/05/12	03/11/12	M-----		2		\$1,100.00		0.00				
16	WKRC	03/02/12	03/02/12	M-F 9a-10a M-F 9a-10a	CM	9a-10a ----F--	:30	3	\$350.00	P-1	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/27/12	03/04/12	----F--		3		\$350.00		0.00				
E 17	WKRC	03/02/12	03/02/12	5p Local 12 News at Five 5p Local 12 News at Five	CM	5:30 PM-6:00 PM ----F-- (5:30 PM-6:00 PM)	:30	2	\$1,200.00	P-1	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/27/12	03/04/12	----F--		2		\$1,200.00		0.00				

Order / Rev: 7635  
 Alt Order #: 09672820  
 Flight Dates: 02/28/12 - 03/06/12

Advertiser: Restore Our Future  
 Product Desc: RESTORE OUR FUTURE  
 Estimate: 569

Local 12 WKRC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 17	WKRC	03/02/12	03/02/12	5p Local 12 News at Five	CM	5:30 PM-6:00 PM ----F--	:30	2	\$1,200.00	P-1	0.00	NM	2	\$2,400.00
				5p Local 12 News at Five		(5:30 PM-6:00 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 02/27/12	03/04/12	----F--		2			\$1,200.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WKRC	02/27/12-03/04/12	5p Local 12 News at Five		5:30 PM-6:00 PM		5:30 PM-6:00 P-----F----	:30	<del>(\$1,200.00)</del>	0.00	NM		
				See MG 17.3										
				[News Special Report]										
	3	WKRC	03/06/12-03/06/12	4p Local 12 News at Four				-T-----	:30	\$1,200.00	0.00	NM		
				MG for 17.1 03/02										
				[Approved by Buyer]										
18	WKRC	03/05/12	03/06/12	M-F 9a-10a	CM	9a-10a MT-----	:30	6	\$350.00	P-1	0.00	NM	6	\$2,100.00
				M-F 9a-10a										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 03/05/12	03/11/12	MT-----		6			\$350.00		0.00			
19	WKRC	03/05/12	03/05/12	5p Local 12 News at Five	CM	5:30 PM-6:00 PM M-----	:30	2	\$1,200.00	P-1	0.00	NM	2	\$2,400.00
				5p Local 12 News at Five		(5:30 PM-6:00 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 03/05/12	03/11/12	M-----		2			\$1,200.00		0.00			
20	WKRC	03/03/12	03/03/12	Sat Reg 3	CM	10p-11p -----S-	:30	1	\$2,200.00	P-1	0.00	NM	1	\$2,200.00
				Sat Reg 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 02/27/12	03/04/12	-----S-		1			\$2,200.00		0.00			
21	WKRC	03/03/12	03/03/12	CBS This Morning Satur	CM	8a-10a -----S-	:30	1	\$550.00	P-1	0.00	NM	1	\$550.00
				Saturday Early Show										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 02/27/12	03/04/12	-----S-		1			\$550.00		0.00			
22	WKRC	03/04/12	03/04/12	Sun Reg 2	CM	8p-9p -----S	:30	1	\$2,200.00	P-2	0.00	NM	1	\$2,200.00
				Sun Reg 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 02/27/12	03/04/12	-----S		1			\$2,200.00		0.00			
												Totals	45	\$40,920.00